

Domestic Violence Coordinating Council



Public Awareness Committee (PAC) 2008 Goals / Strategies Worksheet

TO BE ACCOMPLISHED BY NOVEMBER 30, 2008

Goal 1: Plan, organize and implement DVCC Conference or Luncheon

Strategy: Host the third annual DVCC conference/luncheon. The outcomes projected are: 1) increased awareness of DVCC, 2) training concerning DV, 3) awareness of community collaborations and responses to DV in our area, 4) increased motivation and participation in DVCC for the following year, 5) include an award ceremony for student artwork and community members.

Measure: Evaluation surveys to be provided to participants as well as DVCC members.

Goal 2: Plan, organize and implement DVAM events.

Strategy: Participation in other DVAM activities to include: 1) Proclamations, 2) Medical Awareness Day, 3) Remembrance Celebrations

Measure: Proof of completion via copies of documents and/or record keeping.

Goal 3: Increase DV awareness through media channels in our two county area

Strategy: Utilize the speaker's bureau of representatives from the DVCC, update brochure for the DVCC, improve the DVCC Website, and Implement Goals 1 & 2.

Measure: Reports from presenters (number of times DVCC is presented), Brochure updated, Increased DVCC attendance via record keeping.